

**Press release: Time Out Accra Magazine- 2009/10.**

Time Out is thrilled to announce the launch of the first edition of Accra for Visitors. This 80-page glossy magazine is an essential guide to the best bars, finest restaurants, coolest shops and must-see sightseeing in Ghana's thrilling capital. Time Out's team of local writers have scoured the city for the greatest hits and exciting hidden delights that lurk around every corner.

The guide will be sold around the world, including in London, New York, Atlanta, Lagos and other parts of Africa.

Whether visiting for pleasure or business, on a budget or on an expenses account, Accra for Visitors has it covered. Need a golf course to seal a deal? Flick to the sports section. Want to see how urban Ghanaian's live? We have found the best markets and will even give advice of how to strike the best bargain. Need last minute accommodation? Find it in our comprehensive hotels section that has all the details and an honest account of what we really thought.

When the city becomes too sticky, then our correspondents around the country have suggested the best beaches, national parks and trips out of town and included the where to stay and eat.

To top it all, the 80-page magazine is packed with brilliantly written features on a whole range of subjects including Africa's boxing Mecca, the Ghanaian skier with Olympic medal hopes and an introduction to the country's wonderful music. We have even included some recipes so you can recreate your favourite meals at home. Even Accra's residents will find insightful interviews and articles as well as finding the guide a comprehensive directory. It is for everyone.

Editor and journalist Daniel Neilson, who has edited five other Time Out guides around the world, said, "I was thrilled to be working on this project. Accra is such an exciting place with a wealth of bars, restaurants and shops that make Ghana a perfect destination for tourists. The Ghanaian writers we used were so knowledgeable about their country and they have really uncovered the very finest places that Accra has to offer."

Publisher Michel Kouassigan of The Sloane Company (+233 244 090 351, [www.timeoutaccra.com](http://www.timeoutaccra.com)), said, "We are so proud to be working in partnership with Time Out on this the project. Time Out is an incredibly well respected company around the world and we believe that Accra for Visitors brings the quality editorial it is known for to Ghana for the first time. The project doesn't stop here however, there are plans for a wealth of products that will expand Time Out's brand recognition around West Africa and the world."

Don't visit Ghana without it.

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For further information please contact:

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[sales@timeoutaccra.com](mailto:sales@timeoutaccra.com).

Notes to the editor:

1. Time Out history: Forty years ago, Tony Elliott turned £70 into Time Out. The first issue consisted of a folded, poster-sized sheet of paper that aimed to bring readers the very best of London's cultural scene through independent and honest reviews. Today, that single sheet has grown into a company that straddles the globe, providing the latest most reliable and informed information on what's happening anywhere in the world – from Abu Dhabi to Zagreb – but that commitment to independence has never wavered.

2. There are two guides to Accra and Ghana planned each year.

3. The cover price for the magazine is GH¢10 or £4.99.

4. The full title is Time Out's Accra for Visitors.

5. Accra for Visitors is published by The Sloane Company Limited. +233 244 090 351/2. [www.timeoutaccra.com](http://www.timeoutaccra.com), [sales@timeoutaccra.com](mailto:sales@timeoutaccra.com).

6. Accra for Visitors is published in partnership with Time Out Nigeria (Lexan Media Services Ltd). Directors: Toke Ibru, Anita Ibru. +234 803 720 7349, [www.timeoutnigeria.com](http://www.timeoutnigeria.com).

7. Both editor Daniel Neilson and publisher Michel Kouassigan are available for interviews.

8. Hi-res versions of the cover can be supplied on request.

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Daniel Neilson  
Journalist/Editor